

CSR, corporate sustainable responsibility

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Extracon is a consulting company with engagement in environmental area as well as in area of social responsibility. Extracon started in year 2008. The owner Göran Brohammer has been involved in environmental work since beginning of 1980-ties.

Corporate social responsibility, CSR is a rising star within the sustainability arena. The early phases was partly not crystal clear, but by time the subject has settled. At present exists the ISO26000 norm besides some other, and also more branch specific norms as the SMETA activity within the SEDEX system. The subject contains work environment and labour rights as basic elements, and upon that human rights, children's rights, business ethics etc. It's serious subjects which makes the activity serious and tough. There are in general no way of negotiating these rules or principles. In practical day to day life however the situation might be failing anyway due to ignorance, and even organizations seeing them selves as responsible and competent, might not always fulfil the demands. The ISO26000 is merely developed in a broader perspective SR, and the working steps included are making stakeholder assessments, initial review (due diligence), choice and prioritisation of the 7 main areas and judgement of influence, implementation with trainings and setting of positioning strategies as well as introducing tools for internal and external communication.

The SA8000 is a more specific norm, certifiable with the corporate perspective (CSR), and as a management system. The norm by it self is very briefly described, the more comprehensible description could be found in the SA8000 consolidated guidance.

At Extracon we can support companies in trainings as well as in projects, audits or set up of strategies



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